



## EDUCATION

### University of Waterloo

SEP 2019 - APR 2024

Honours Bachelor of  
Digital Arts and  
Global Business

## ACHIEVEMENTS

### Creative Leader Award

Selected out of 100+  
nominees within Junior  
Achievement - SW Ontario

### Duo Design Incubator

12 weeks, 12 collaborative  
design projects to accelerate  
product design skills

## TOOLS

Figma, Framer, Webflow

FigJam, Miro

Rive, Lottie, Spline

Notion, Monday, Jira

Photoshop, After Effects

Lovable, Cursor AI

## SKILLS

2D and 3D Animation

A/B Testing

Accessible Design

Interaction Design

Motion Design

Product Strategy

UX/UI Design

Usability Testing

Vibe Coding

## EXPERIENCE

### Product Designer (Contract)

JAN 2026 - PRESENT

TORONTO

REMOTE

Designed 5 websites including [Otherworld](#), [TechNova](#) and [Adobe for Business](#)

### Adobe — User Experience Manager

JUN 2023 - DEC 2025

TORONTO

REMOTE

Facilitated end-to-end site design to align on strategic opportunities, design scope, and key features to launch the Adobe Certification Portal, **achieving 1M+ total active users** and a **~20% increase in certification holders** within the first quarter.

### Microsoft — Product Marketing Manager Intern

AUG 2022 - APR 2023

TORONTO

IN-PERSON

Directed the Minecraft Education Canada business, managing 10,000+ schools to **surpass MAU attainment by 110%**.

Designed [Schools Reinventing Cities](#) worlds, enabling school boards to collaborate with municipalities (Toronto, Calgary) to create more sustainable cities.

### TEDxUW — Web Designer

OCT 2022 - OCT 2023

WATERLOO

HYBRID

Coordinated with 4 designers and product and marketing teams to develop TEDxUW's Framer website, branding, and swag designs, driving an event turnout of ~200.

### Adobe — Program Manager Intern

MAY 2022 - AUG 2022

SAN JOSE

REMOTE

Pioneered the Adobe Certification team's first design system through partnership with Adobe design orgs. Enabled cross-team collaboration to improve design consistency across Adobe product surfaces.

### AIIESEC in Waterloo — Head of Marketing and Design

DEC 2020 - JAN 2022

WATERLOO

REMOTE

Oversaw the creative direction and marketing for 10+ youth leadership events (3K total attendees) to engage the local community to support the United Nations' SDGs.